



FOR IMMEDIATE RELEASE

Hilton Waikiki Beach on Kuhio Announces Henry Perez As General Manager

Waikiki, Hawaii (Oct. 27, 2017) – Henry Perez is the new general manager of Hilton Waikiki Beach on Kuhio. He leads a team of more than 300 in continuing the hotel’s reputation for outstanding guest service and value. In 2016, Hilton Waikiki Beach ranked number one in highest satisfaction and loyalty tracking scores within Hilton Worldwide Americas for hotels with more than 500 rooms.

“I’m privileged to be joining a team that embraces and practices the Aloha spirit,” says Perez. “Our motto is, ‘we will make it right,’ and we always do. My primary job is to take care of our team, they are our biggest asset. I will make sure they have everything they need, tools and confidence, so they can do their jobs well, be happy and make our guests happy. I love to walk the hotel several times a day and speak directly to our team members.”

Perez’s priorities are to continue the team’s focus on guest service, increase food and beverage revenues, continue cultivating its relationship with the local kamaaina market and perpetuate the Hawaiian culture. A resident of Hawaii for more than 25 years, sharing the history and culture of the destination is very critical to Perez.

Hilton Waikiki Beach stands on a section of a previous site called Pualeilani, or "flower from the wreath of heaven," that belonged to Prince Kuhio Kalaniana’ole Piikoi – a descendant of ancient royal families. In respect to Prince Kuhio’s legacy and the nature and culture of Hawaii, the southwest corner of the hotel’s lobby is a dedicated Prince Kuhio Room with historical photographs, manuscripts and relics including feather lei worn by royalty and koa-made implements. An artistic form of the Prince Kuhio vine, a bright magenta blossom from a flowering vine, is incorporated throughout the exterior and interior design of the hotel.

“This is an area that I will be putting a greater emphasis on. Hawaii’s culture is beautiful, and it has an important history worth sharing. It is our responsibility to share this with the local and visiting community.”

Known for being an enthusiastic, approachable and very hands-on type of leader, Perez is a respected leader in Hawaii’s hospitality industry. He served as director of operations to 16 hotels for Aqua Hotels and Resorts, and general manager for Marriott Courtyard Waikiki, Hilton Grand Vacations at Hilton Hawaiian Village, Aqua Palms, and Embassy Suites Resort.

Perez’s favorite Hawaii experiences include visiting the Polynesian Cultural Center and

devouring the fresh food offered by one of the many shrimp trucks in the North Shore. To contact Perez, his new email is henry.perez@hiltonwaikikihotel.com

Hilton Waikiki Beach is located at 2500 Kuhio Avenue in Honolulu. For more information, call (808) 922-0811 or visit www.hiltonwaikikibeach.com

About Hilton Waikiki Beach

Hilton Waikiki Beach on Kuhio is a 601-room full-service hotel offering beautiful ocean and mountain views and 17,000 square-feet of function space. It is located just one block from Waikiki's beaches, shopping, dining and entertainment; close enough to all the excitement yet far enough from the noise to afford travelers rest and relaxation. It's home to M.A.C. 24/7 known for its award-winning gourmet comfort food, and the M.A.C. Daddy Pancake Challenge as featured on "Man vs. Food" by the Travel Channel. The restaurant and bar offer a full-menu 24-hours. Hilton Waikiki Beach does not charge a daily resort fee. It is owned and managed by Stanford Hotels. Learn more by visiting hiltonwaikikibeach.com/learn/press/ or following on Facebook, Twitter and Instagram.

About Hilton Hotels & Resorts

For nearly a century, Hilton Hotels & Resorts has been proudly welcoming the world's travelers. With more than 570 hotels across six continents, Hilton Hotels & Resorts provides the foundation for memorable travel experiences and values every guest who walks through its doors. As the flagship brand of Hilton, Hilton Hotels & Resorts continues to set the standard for hospitality, providing new product innovations and services to meet guests' evolving needs. Hilton Hotels & Resorts is a part of the award-winning Hilton Honors program. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. Begin your journey at www.hilton.com and learn more about the brand by visiting news.hilton.com or following us on Facebook, Twitter and Instagram.

###

Press Contact: Christina Yumul
Storieology Communications for Hilton Waikiki Beach on Kuhio
808-633-4089 or christina@storieology.com