



Virtual Reality Tour Makes Planning Easier at Hilton Waikiki Beach on Kuhio

Honolulu, Hawaii (Nov. 14, 2017) – Hilton Waikiki Beach on Kuhio brings its offerings and accommodation spaces directly to its guests, travel agent partners and meeting planners worldwide with its Virtual Reality Tour experience. It is also the first hotel in Hawaii to offer a stand-alone virtual reality experience as a mobile application for planners who are on the road frequently.

The virtual reality tour experience gives the advantage of viewing an accurate impression of Hilton Waikiki Beach’s arrival experience in the lobby, Prince Kuhio history room, gardens, guestrooms, restaurants, bars, lounges, rooftop pool, ballrooms, meetings and special events venues and outdoor spaces.

Understanding today’s travelers are always on-the-go, Hilton Waikiki Beach is the first hotel in Hawaii to offer its Virtual Reality Tour in a mobile application. The application allows guests to see the spaces in fully immersive virtual reality helping them get an understanding of the flow of the hotel, accurate impression, and experience- enabling travelers to start their vacation or meeting planning process quickly and confidently from anywhere in the world.

“We want the planning to be as easy as possible for everyone, and nothing eases the process than familiarity with our spaces and the guest experience they can expect to receive,” said Sandy Narvaez, director of sales and marketing for Hilton Waikiki Beach. “We walk them through the flow of the hotel, show different perspectives and anything else they need to see wherever they are in the world. They can also go on the virtual tour themselves any time they want. Our goal is to make the planning process simpler. Our virtual reality tour achieves that.”

Available as a 360° video tour on a desktop, as well as an immersive virtual reality experience on headsets, the virtual reality tour is an extension of the hotel’s experience. It also offers advanced options for booking a reservation by clicking on “hot spots” to view a video that lets planners envision the spaces for a corporate or incentive event or wedding. The unique mobile application allows viewers to enjoy the experience in immersive virtual reality. By using their smartphones with universal headsets like Google Cardboard or Daydream, travelers and planners will feel like they are already in the hotel.

Hilton Waikiki Beach is 601-room full-service hotel known for offering panoramic ocean views from its guestrooms – a rare feature for Waikiki hotels not situated on the beach and outstanding guest service. It is the recipient of “Make it Right” award for earning the highest satisfaction and loyalty tracking scores within Hilton Worldwide Americas (hotels with 500

rooms or more) in 2016.

Located just one block from Waikiki's beaches, shopping, dining and entertainment, it's close enough to all the excitement yet far enough from the noise to afford travelers rest and relaxation. It provides meeting planners with 17,000 square-feet of flexible event space including 13 meeting rooms, an executive boardroom and an ocean-view event space on its 37th floor called ALTITUDE@37. It's home to M.A.C. 24/7 known for its award-winning gourmet comfort food, and the M.A.C. Daddy Pancake Challenge as featured on "Man vs. Food" by the Travel Channel. The restaurant and bar offer a full-menu 24-hours. Hilton Waikiki Beach does not charge a daily resort fee.

Hilton Waikiki Beach stands on a section of a previous site called Pualeilani, or "flower from the wreath of heaven," that belonged to Prince Kuhio Kalaniana'ole Piikoi – a descendant of ancient royal families. In respect to Prince Kuhio's legacy, and the history and culture of Hawaii, the southwest corner of the hotel's lobby is a dedicated Prince Kuhio Room with historical photographs, manuscripts and relics including feather lei worn by royalty and koa-made implements. An artistic form of the Prince Kuhio vine, a bright magenta blossom from a flowering vine, is incorporated throughout the exterior and interior design of the hotel.

The tours are currently available in English, Japanese, Korean and Chinese. To view Hilton Waikiki Beach's Virtual Reality Tour, travelers and planners can visit www.hiltonwaikikibeach.com or use the mobile application by searching "Hilton Waikiki Beach" on iTunes or Google Play stores.

Hilton Waikiki Beach is at 2500 Kuhio Avenue in Honolulu, Hawaii. For more information, call 808-922-0811 or follow on Facebook, Twitter and Instagram.

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